

## Principles of data processing

In order to comply with our information requirements according to Art. 12 et seq. Of the General Data Protection Regulation (DSGVO), we would like to present our information on data protection below:

### Who is responsible for data processing?

Responsible in terms of data protection law is the

Dr. E. Horn GmbH & Co.KG

Max-Planck-Str. 34

71116 Gärtringen

You will find more information about our company, information on the persons authorized to represent and also further contact options in our imprint of our website: <http://www.dr-horn.org/imprint/?lang=en>

### Which data from you are processed by us? And for what purposes?

If we have received data from you, we will only process it for the purposes for which we received or collected it.

Data processing for other purposes can only be considered if the legal requirements to that extent required under Article 6 (4) GDPR are met. In the case, of course, we will observe any information requirements according to Art. 13 para. 3 DSGVO and Art. 14 para. 4 DSGVO.

### On what legal basis is this based?

The legal basis for the processing of personal data is in principle - as far as there are no specific legal provisions - Art. 6 GDPR. Here are the following options in particular:

- Consent (Article 6 (1) (a) GDPR)
- Data processing for the fulfillment of contracts (Article 6 (1) (b) DSGVO)
- Data processing on the basis of a balance of interests (Article 6 (1) (f) GDPR)
- Data processing to fulfill a legal obligation (Art. 6 (1) (c) GDPR)

If personal information is processed by you on the basis of your consent, you have the right to revoke your consent to us at any time with future effect.

If we process data on the basis of a balance of interests, you, the person concerned, have the right to object to the processing of personal data, taking into account the requirements of Art. 21 GDPR.

### How long is the data stored?

We process the data as long as this is necessary for the purpose.

As far as statutory storage obligations exist - e.g. in commercial law or tax law -the personal data concerned are stored for the duration of the retention obligation. After expiry of the retention

period, it is checked whether there is a further need for processing. If a requirement no longer exists, the data is deleted.

Basically, towards the end of a calendar year, we are reviewing data for further processing. Due to the amount of data, this check is made for specific types of data or purposes of processing.

Of course, you can at any time (s.u.) request information about the stored personal information about us and require in case of non-existent necessity, a deletion of the data or restriction of processing.

### **To which recipients will the data be passed on?**

A transfer of your personal data to third parties will in principle only take place, if this is necessary for the execution of the contract with you, the transfer on the basis of a balance of interests i.S.d. Art. 6 para. 1 lit. f) DSGVO is permissible, we are legally obliged to disclose or you have given consent to this extent.

### **Where is the data processed?**

Your personal data will be processed by us exclusively in data centers within the Federal Republic of Germany.

### **Your rights as "concerned"**

You have the right to information about the personal data we process about you.

In the case of a request for information that is not made in writing, we ask for your understanding that we may then ask for proof from you proving that you are the person for whom you are claiming to be.

You also have the right to correct or delete or limit processing to the extent that you are legally entitled to do so.

Furthermore, you have the right to object to the processing within the scope of the legal requirements. The same applies to a right to data portability.

In particular, you have the right to object to the processing of your data in connection with direct advertising, if this is done on the basis of a balance of interests, in accordance with Art. 21 para. 1 and 2 DSGVO.

### **Our data protection officer**

We have appointed a data protection officer in our company. You can reach them under the following contact options:

Datenschutz & Büroservice  
Tatjana Tröster  
Fliederweg 13  
78073 Bad Dürkheim  
E-Mail: [datenschutz@dr-horn.org](mailto:datenschutz@dr-horn.org)

### **Right of appeal**

You have the right to complain about the processing of personal data by us at a data protection supervisory authority.